

Converts Water into Powerful Non-toxic Oxidizing Cleaning Agents



Oxidize It
Detergent-Less Laundry System

Never Use Detergent or Fabric Softener...Again!

WHAT IS Oxidize It[®]?

A Patented Oxidation System
Leaving Clothes Cleaner and Fresher



OXIDIZE IT™, an American product, is specifically designed to produce clean, soft, fresh-scented laundry without detergents, bleach, fabric softener, or hot water...all this while disinfecting your clothes. OXIDIZE IT™ activates by using a safe, electrical impulse that adds powerful activated oxygen and oxidizers to cold water, entirely eliminating the need for hot water. Have you ever left your laundry in the washer and then come back to a strange smell? That smell is detergent souring from bacteria growing in the fabric. Now, you can eliminate that foul smell forever, without hazardous chemicals, using the OXIDIZE IT™ system! It does not require detergent, bleach or fabric softener; therefore your clothes will last longer, dry faster, and feel softer than ever.

OXIDIZE IT™ is a compact product, built for convenience without compromising quality, and hooks right to the cold water line without requiring any special tools in just minutes. Allergy sufferers no longer have to worry about reactions to detergents and chemicals. OXIDIZE IT™ is completely chemical-free and environmentally safe.

BENEFITS & FEATURES

Health Benefits:

- The O₃ created eliminates bacteria and viruses (strep, staph and many more)
- O₃ kills micro-organisms in dirty laundry – 3,000 times faster than bleach
- Skin irritations and allergic reactions from soaps will be reduced or eliminated

Eco-Friendliness:

- No chemicals discharged in environment
- Less plastic containers will clutter landfills

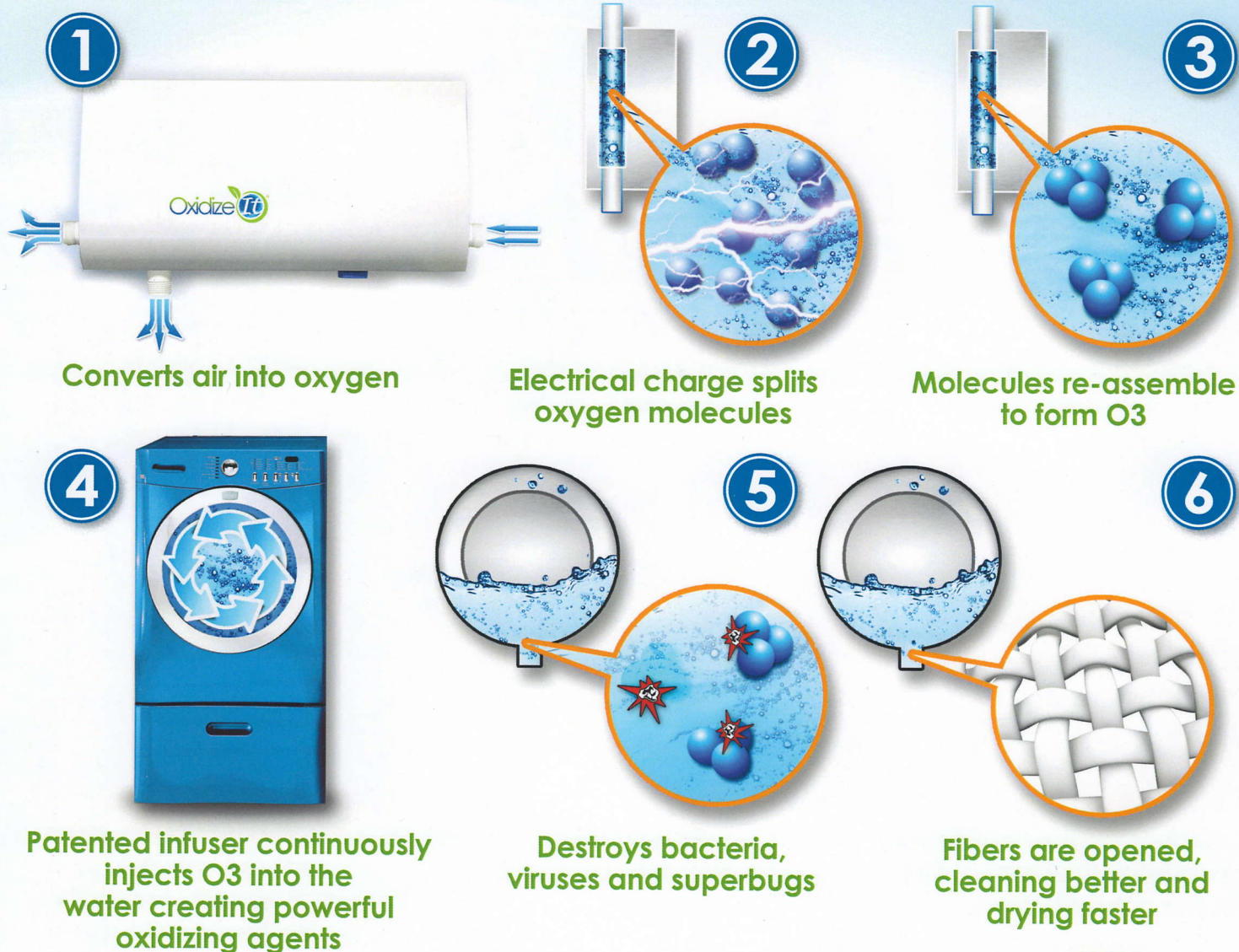
- Decreases clogging and increases decomposition in septic systems as detergent kills "good bacteria" that is needed

Energy Savings:

- Consumes 25 watts of electricity (less than an average light bulb)
- No need for hot water – power used only when washing machine needs water
- Clothes dry faster and are more fluffy when soaps are not left in fabric

HOW DOES IT WORK?

Connects to All Residential High Flow, Low Flow, and HE Washing Machines
Cold Water Activated



THE SCIENCE BEHIND Oxidize It®

O₃ does work for removing stains from laundry. It works through an oxidation mechanism whereby O₃ and an OH radical, a breakdown product from O₃ and water, can both work as oxidants. O₃ is a superb antimicrobial agent and can eliminate even superbugs when used properly.

The method for cleaning by O₃ in water is based on two reaction mechanisms – a direct and an indirect mechanism. The direct method occurs when O₃ acts as the oxidizer itself to open fabrics and to break chemical bonds. The indirect method involves O₃ reacting first with water to produce OH-radicals followed by the OH-radicals oxidizing chemical bonds. When O₃ and OH-radicals come in contact with soils and stains in linen, they help break chemical bonds to release the stain or soil. One kind of reaction (direct or indirect) will dominate.

Dr. Sheila Baker, Professor in the Department of Chemical Engineering at the University of Missouri Columbia, scientifically examined the technology behind the OXIDIZE IT™ Detergent-Less Laundry Solution.

EXTRA BENEFITS & SAVINGS

You Could Save Enough in the First Year to Pay for the Unit



SAVE UP TO
\$246
ANNUALLY
IN HEATING WATER



SAVE UP TO
\$242
ANNUALLY
ON LAUNDRY
DETERGENT



SAVE UP TO
\$27
ANNUALLY
ON BLEACH



SAVE UP TO
\$162
ANNUALLY
ON FABRIC
SOFTENER

- No need to sort clothes by darks and lights, whites and colors, due to the elimination of hot water
- Clothes will feel softer and more fluffy, since soap is not left behind on fabric
- Fabric life is extended
- Requires no detergent, bleach or softeners
- Installation is easy and takes minutes
- Rinse cycle works as a second wash cycle

- OXIDIZE IT™ Detergent-Less Laundry Solution improves performance of washing machine
- Uses an advanced Oxidation System many hospitals and hotels have used for years
- Works on top-loaders, front-loaders, and high efficiency systems
- OXIDIZE IT™ has estimated life span of over a decade
- **5 Year Limited Warranty**

MONEY SMART

TIME SMART

HEALTH SMART

EARTH SMART



SAVE UP TO
\$677

Total savings based on
a family of 4 normal
laundry usage
for one year



Detergent-Less Laundry System

Blue Marble Water Solutions

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